

Top 10 Citation Sources in Utah

These sources are the ones that you should absolutely try to get a citation on. A healthy mix of social media, city directories, and national directories, these ten sources consistently drive the most results in Utah.

| | BBB.org |
|---|--------------|
| | CitySearch |
| | DexKnows |
| | Facebook |
| | Herald Extra |
| | KSL Local |
| | Manta |
| | SuperPages |
| ш | Yellow Pages |

Yelp





More Local Sources

These additional directories are specifically for businesses in Utah. While they don't drive as much traffic as the ten listed above, locals often consult these portals to discover local businesses.

| П | E | BUY | Loca | l First |
|---|---|-----|------|---------|
| | | - / | | |

- City of Salt Lake City
- SaltLakeCity.com
- SLC Biz
- ☐ Visit Salt Lake
- Utah Business HUB
- Utah Chamber of Commerce
- Utah Technology Council





Other Sources

These additional directories are specifically for businesses in Utah. While they don't drive as much traffic as the ten listed above, locals often consult these portals to discover local businesses.

| Acxiom | iBegin |
|------------------------------|------------------|
| Angie's List | Intuit Labs |
| AreaConnect | Kudzu |
| B2B Yellow Pages | LinkedIn |
| Best of the Web Local | local.com |
| BizJournals | MagicYellow |
| Brownbook | Mapquest |
| The Business Journals | MerchantCircle |
| City-Data | Neustar/Localeze |
| CitySquares | Nokia Maps |
| Cylex Business Directory USA | SeekitLocal |
| Directory Central | ShowMeLocal |
| DiscoverOurTown | Yahoo Local |
| EZLocal | YellowBot |
| Foursquare | YouTube |
| Hotfrog | White Pages |
| InsiderPages | ZipLocal |

