



1 PICTURES & VIDEOS

Take them horizontally and send in actual size.



2 ACCESS TO FACEBOOK PAGE

You must accept our request for access.



3 APPOINTMENT SCHEDULE

We need 3-4 appointments per day 4-5 days a week



Front desk photo



Equipment Photo



Consult Experience Photo



Staff Photo



Front Door Welcome Photo

REQUIRED PICTURES

- **"Front desk photo"** - A staff member at the front desk, on the phone, smiling/waving
- **"Staff photo"** – Your team smiling and waving!
- **"Equipment photo"** – The staff and someone acting as a patient, sitting in the chair, behind the x-ray, in the machine, on the table, etc. We want equipment that evokes curiosity: x-ray machine, anything large and bulky, a decompression table, a neuro wave machine, etc.
- **"Consult experience photo"** - The provider and a staff member acting as a patient, in an exam room doing a consult, show what it's like to get the consult.
- **"Front door welcome photo"** - Two or more staff members inviting you into the practice, waving, pointing you into the clinic, etc. Don't just stand there - make it inviting.