



Front desk photo



Equipment Photo



Consult Experience Photo



Staff Photo



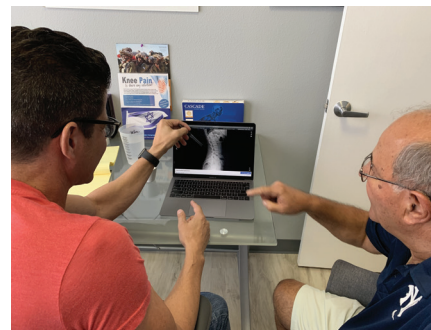
Front Door Welcome Photo



Treatment 1



Treatment 2



Doctor with X-Ray Photo

## REQUIRED PICTURES

- **"Front Desk photo"** - A staff member at the front desk, on the phone, smiling/waving
- **"Staff photo"** - Your team smiling and waving!
- **"Equipment photo"** - The staff and someone acting as a patient, sitting in the chair, behind the x-ray, in the machine, on the table, etc. We want equipment that evokes curiosity: x-ray machine, anything large and bulky, a decompression table, a neuro wave machine, etc.
- **"Consult experience photo"** - The provider and a staff member acting as a patient, in an exam room doing a consult, show what it's like to get the consult.
- **"Front door welcome photo"** - Two or more staff members inviting you into the practice, waving, pointing you into the clinic, etc. Don't just stand there - make it inviting.
- **"Treatment Photos"** - A close up of the doctor providing treatment as well as zoomed out photos.. If treatment isn't applicable to your condition (ex. ED/Braces/Invisalign) then a photo of the product you treat the patient with
- **"Doctor Holding X-Ray"** - The Doctor examining an xray with or without the patient photos the xray itself is a good option as well. ( If applicable)
- **"Logo"** - Your company logo