



## THE MOTHERLODE METHOD



Our Best-Kept Secret to Instantly Inject Cash Inside Practices Within 2 Weeks...  
...without spending a single penny on advertising!

Just shy of 4 months ago, I sat in my office glaring at a whiteboard packed with notes but no viable ideas.

I had hung up from a call with a panicked doctor that was desperate for cash to keep their doors open and their staff employed.

Their previous marketing company promised them pies in the skies to get them leads...

...even promised some fancy schmancy new software that qualifies and schedules patients for them so that their front desk staff would never have to pick up the phone again.

“It’s NOT like anything out there right now! This software actually WORKS!”

Sounds too good to be true, right?

Well, it was. And their bank account was the price to pay.

They lost tens of thousands of dollars paying for a half-baked list of leads barely able to afford care (if they were qualified at all).

Not to mention the sea of text messages and unopened appointment reminders for patients that were never going to show in the first place.

I knew that they would get an insane amount of benefit from our own lead generation services.

FOR MORE INFORMATION  
CONTACT US

 801-506-6909

 12884 S. Frontrunner  
Blvd., Suite 140, Draper,  
UT 84020

 [info@betoplocal.com](mailto:info@betoplocal.com)

 [www.betoplocal.com](http://www.betoplocal.com)

(we have the testimonials to prove that we are the #1 marketing agency that generates qualified patient opportunities. [Check out our testimonials here.](#) )

But that process takes TIME.

Time that they didn't have.

Now, you're probably wondering why I'm wasting your time with this story about a random doctor that has absolutely nothing to do with you.

What could this desperate doctor have in common with literally every doctor out there?

And how does this relate to instant cash within 2 weeks?

You see, I wrote one note on that whiteboard that turned out to be a gamechanger for not just this doctor but dozens of others that I've helped since this fateful day 4 months ago.

This doctor had a LIST.

A list of patients that he had treated in the past.

Patients that might someday in the future need something else from him.

It was this kind of forward thinking that would prove to be the MOTHERLODE of opportunities.

### **Reactivation Text Messages**

I wrote out messages that could work for ANY doctor and ANY condition they wish to treat.

Templates that were SPECIFICALLY written in a way to prompt a positive response out of the patient with an offer that they would NOT be able to refuse.

I set up a campaign in my software that would automatically send these messages out to the list this doctor curated.

Then I just kicked back and watched the responses come in.

A day and night difference from that fancy schmancy software he tried in the past.

He was able to sign on at least 6 high ticket patients into care that week and added almost \$5k.

From a single text message.

*Did you know that since this doctor, I've tried out this strategy on dozens of others and seen enormous success with 100% of them?*

Not 50. Not 80. Not 90.

100%

This strategy is a really simple yet cost effective way to get new schedules on your calendar.

Just send messages like my proven templates that I've included below and watch the cash start flowing in from happy patients.

### **Text Message Template #1**

Hey [First Name] it's [Front Desk Name] from [Doctor's Name]'s office! We wanted to invite you back to our office with a limited time special offer of a [Condition] treatment + exam + consult for only \$27!

If you're interested you can book a time on our calendar here:

Or if you have any questions reply back to this text!

### **Text Message Template #2**

[Clinic Name] is the leading [Condition] expert in [Location]! Get the relief you need by grabbing [Offer] while they last!

Easily book an appointment by tapping here:

### **Text Message Template #3**

Did you know that we've helped over 47 patients this month (and counting) relieve [Condition]? We only have 7 vouchers for [Offer] left so book an appointment while they're still available!

Book here:

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These text messages might seem simple.

And maybe they are.

[But the results cannot be denied.](#)

This stupid simple method is your one way ticket to cash within 2 weeks inside your practice.

But I know not everyone has the capability to set up text message marketing campaigns like this one.

Or perhaps you want a more CUSTOMIZED experience for your practice.

If that's the case, then I invite you to schedule a Free Strategy Session and talk with my Head Practice Advisor on a strategy that would work for your practice and its specific needs.

[All you have to do is click here to get started.](#)

We'd love to chat with you about how we can help (with a guarantee attached to our services)!

- Nik Robbins

PS - Let me know if you utilize this strategy to grow your practice!